

Hi there,

The conversation across PE-backed portfolios has shifted. It's no longer if portfolio companies need to rearchitect their GTM for an AI-driven world. The question is what the new architecture actually looks like.

On May 12 in San Francisco, we're bringing that conversation into the open. **Impact Summit 2026** is the one-day event for GTM executives who want to build growth that compounds, not just scales.

The **full agenda** is built around one central thesis: the companies winning right now aren't working harder. They're governing better. Their leaders have moved from managing outputs to designing the conditions under which growth becomes more predictable.

The session I'm most excited for you to see: **Beyond ARR: How Private Equity Is Re-Architecting AI-Powered Growth Engines**.

I'll be moderating a panel with some of the sharpest GTM minds in the room:

- Hilary Headlee — Insight Partners
- Erik Kristjanson — Vista Equity
- Amy Kramer — Level Equity
- Dave Boyce — Mercato

We'll go deep on how leading firms are redesigning GTM systems using AI, data, and operating discipline — to move the needle on pipeline, conversion, retention, and expansion. Real playbooks from firms actively doing this work.

This is the peer-level conversation you don't get at most events.

Register for Impact Summit 2026 – and use code **PE-SUMMIT** for 30% off your ticket.

Additionally, Join Our Operating Partner Dinner Series!

- **New York** — April 14, 2026 (**RSVP**)
- **Boston** — April 16, 2026 (**RSVP**)
- **San Francisco** — May 12, 2026 (**RSVP**)

Space is limited at each - so please RSVP as soon as you know your schedule.

As always, I'm happy to discuss how I can support your portfolio priorities as we head into Q2.

To continued growth,

Lauren Goldstein

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