

Hi there,

Happy New Year!

As we step into 2026, one word keeps coming up in conversations with PE GTM Operating Partners and Growth leaders across portfolios: **GROWTH** — not just more of it, but better, more durable growth. The question we're hearing most often is how to raise the GTM bar across teams while staying aligned with board expectations and real-world execution.

**That's exactly why we created the Growth Institute.**

The Growth Institute is a membership-based executive learning ecosystem designed for leaders who want frameworks, insights, and connections that move the needle on growth and value creation. It's anchored in the same Revenue Architecture and Growth Architecture thinking that powers the work we've done with top GTM teams around the world. Membership gives you access to:

- **Executive learning** and board-ready frameworks — Courses like *Revenue Architecture* and *Growth Architecture* equip leaders to architect growth systems that scale, not just sprint.
- **Peer networks** and benchmarking — Curated learning communities and events help you compare approaches with leaders navigating similar portfolio challenges.
- **Exclusive insights** and case studies — Quarterly MBA-style case research and access to the Growth Journal (in print) distill real-world strategies into actionable thinking for the year ahead.
- **Priority access** to Impact Summits and regional events — Members receive invitations and priority access to our flagship gatherings and executive workshops.

The Growth Institute is an investment in organizational design fluency, GTM strategy rigor, and community learning all in one place — especially valuable for GTM leaders who are driving recurring revenue and portfolio value creation.

[Explore the Growth Institute →](#)

**Upcoming London Dinner for PE Operating Partners**

We're also kicking off 2026 with an intimate dinner in London exclusively for PE Operating Partners — a chance to connect with peers, share priorities for the year, and hear what's working in GTM execution across portfolios. This invite-only gathering is designed to encourage strategic conversations in a relaxed setting.

[RSVP here →](#)

## Other Ways to Fuel 2026 Growth

As you plan for the year ahead, here are a few ways to engage with us and your peers:

- **Subscribe to the Growth Journal** — Free digital subscription available for quarterly actionable insight on GTM and growth.
- Save your seat for impact — We'll be back in San Francisco on May 12, 2026 for our next Impact Summit. [More details can be found online](#).

Looking forward to connecting in 2026!

**To continued growth,**

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