

May 28th 2025

SPONSORSHIP PROSPECTUS

IMPACT

SUMMIT

VIRTUAL

Sponsorship Benefits

AI Lab Virtual Partner (\$8,000, 8 available)

Includes all the benefits of the AI Lab Partner sponsorship, plus exclusive sponsorship of one of eight AI Growth Guide Virtual Sessions. The virtual program focuses on **hands-on AI applications** and **practical implementations** across GTM functions. Branding and leads from your sponsored session (estimate 200-500 attendees).

- Exclusive sponsorship of one of the categories sessions below covering select AI Growth guide
- Branding on the promotions, email, landing page and live session
- Leads from the session of all registrations of that category
- [Research covered](#)

Sponsorship Sessions Available

- **AI Marketing**
- **AI SDR**
- **AI Sales Engineers**
- **AI Pipeline Management**
- **GTM Intelligence Agents**
- **SOLD!** **AI Agents for Customer Success**
 - **AI Growth Guidance System**
- **SOLD!** **AI Training and Coaching**

Target: 1500 total registrations with 200-500 per session



Ready to Secure your Sponsorship?

1. Download and complete the [Sponsorship Agreement](#) .

Sponsorships are confirmed based on date/time of received agreement.

2. Return the completed agreement.

Send via email to sponsors@winningbydesign.com.

3. Submit Payment.

You will receive an email with the invoice or a link to pay via credit card.

4. Please contact us with any questions!

Email Noel Brown at noel.brown@winningbydesign.com.

